

Tuia te Taitonga tāpiringa

Southlink Extra

Summer 2021



Welcome to Southlink Extra

Hello everyone and welcome to the summer edition of *Southlink Extra*. This quarterly newsletter compliments our Council *Southlink* publication which appears weekly in the Taranaki Star and provides another way for us to keep you informed about what the Council is doing in our District.

Warm regards, *Phil Nixon, South Taranaki District Mayor*

Stage 1 of Business Park Gets Green Light

Stage one of the Council's Business Park initiative got the green light at September's ordinary Council meeting after councillors agreed to budget up to \$3 million for water, stormwater and roading infrastructure, to be installed in the Waihi Road mixed use area in Hāwera.

Located on the western side of Waihi Road, SH3 the area contains a mixture of residential, commercial and industrial properties and was identified in a 2019 Feasibility Study as the most suitable location for the development of a District Business Park.

Chief Executive, Waid Crockett, says installing the

infrastructure will support existing properties in the area and lays the foundations for stage 1 of the Business Park development.

"It means we can provide the existing businesses and potential new businesses with the confidence they need when making decisions about where they might go and whether they expand. We are already working with an anchor business which has purchased land within the area identified for the Business Park. This is a new business to the district which intends to be operating on the site by October 2021 with a large hardware distribution warehouse."

Free Marketplace launched to boost District's businesses

Local South Taranaki businesses have a new place to be discovered and grow their sales with the launch of a Shop South Taranaki website (www.shopsouthtaranaki.co.nz).

The new website, an initiative led by the South Taranaki District Council (STDC) and developed in collaboration with the District's business associations, is designed to create an online marketplace to help businesses attract new customers and boost their bottom line. South Taranaki Mayor Phil Nixon says it's a perfect time to support local businesses. "One of the things that really stood out this year is the support our communities have shown towards the shop local movement. This new marketplace is exciting because it showcases our wonderful range of businesses to potential customers



anywhere in the world," he says. STDC Business Development Manager Scott Willson is looking forward to growing the online marketplace.

"We have 120 businesses on board already and would love to see as many as possible join and benefit from this. It's free to be involved, easy to create a listing and there is a category to suit every type of business. I'm happy to help anyone who needs a hand getting started," says Willson. "The aim is to give businesses of all types and sizes a professional online presence, which is increasingly important." Any business or community service based in South Taranaki can join the Shop South Taranaki marketplace by creating a free listing at shopsouthtaranaki.co.nz.

Whakapā mai / Contact us

Phone (06) 278 0555 | Tollfree 0800 111 323 | Email contact@stdc.govt.nz | Online www.southtaranaki.com | Facebook 'South Taranaki District Council'

SOUTH TARANAKI NZ'S MOST LIVEABLE DISTRICT

In the next couple of months we will be sending out the consultation Document for the Long Term Plan. Let us know if you think we're on track to making South Taranaki New Zealand's most Liveable District

Residents' feedback of Council services to be canvassed

South Taranaki residents will have the opportunity to give feedback on the performance of the South Taranaki District Council during its annual resident satisfaction survey which gets underway on 1 February.

The telephone survey will be conducted by independent research company, Research First, on behalf of Council and will run for around three weeks.

There will also be an online version of the survey available on the Council's website (www.southtaranaki.com) to enable more people to take part.

Council's corporate services group manager, Marianne Archibald, says residents will be called at random on week days between the hours of 3pm and 8.30pm, and between 10am and 5pm on weekends.

"The survey gives residents a chance to tell Council what they think about a wide range of council services and activities," says Ms Archibald.

"Residents will be able to rate Council services such as libraries, roads, parks and playgrounds, public toilets, rubbish and recycling collection to name a few. They'll also have the opportunity to rate the overall performance of the Council," she says.

"I encourage people to participate in the survey if contacted, as the results play a valuable role in Council's planning for the future and it lets us know where we're performing well and where we need to do better."

The survey seeks to achieve a representative cross-section of residents across townships and rural areas of the District and across various age groups and gender.

The survey is expected to take around 15-20 minutes to complete and results should be available in April.

If you have any questions regarding the research, please contact Adelaine Hansson at Research First on 027 305 4712.

KING EDWARD PARK

SOUNDS IN THE PARK

FEATURING THE WARRATAHS
AND MITCH CARESWELL

FEBRUARY 14 FEBRUARY, 4.30PM

FREE FAMILY EVENT

SOUTH TARANAKI
SUMMER



SUPPORTED BY:
TSB
COMMUNITY
TRUST

Report Issues with our Antenna mobile app

Antenna is a mobile app that sends the user Council alerts and notifications about places and topics they care about. It is free to download and use, and it doesn't ask for any personal information or login details, so it's a nice easy way to stay informed. As well as receiving notifications Antenna allows users to report back to council on issues (e.g. a pothole or broken light) or give feedback.

Antenna lets you choose the places you want to be alerted about, so you're not being alerted about things that don't matter to you. You can also opt out of topics that don't interest to you, so that you never receive those types of posts.

Download the app from the App Store or Google Play and save places you care about, such as home, work, your holiday home or school.

Just search "Antenna".



Antenna
Be informed. Get involved.

www.southtaranaki.com